



ICOM Barbados

VISION PLAN 2026-2029

BACKGROUND

ICOM Barbados already participates in regional professional exchange and supports scholarship and knowledge-sharing through links to various ICOM publications and initiatives.

This 2026-2029 plan aligns with ICOM's wider strategic direction (global positioning, good governance, financial sustainability, and strong communication), and the sector's shared challenges around inclusion, sustainability, and decolonisation.

A major horizon goal is full Executive Committee participation at the 28th ICOM General Conference in Rotterdam (2028), under the "Building Bridges" theme.



VISION

ICOM Barbados is the essential professional home for museum workers, researchers, and students in Barbados, strengthening practice locally, contributing Caribbean knowledge globally, and building bridges across generations, institutions, and communities.

Mission (2026-2029)

To grow and serve an active national membership; deliver high-value professional development and networking; publish and present Barbados-rooted museological scholarship; and mobilise resources for international representation—especially Rotterdam 2028.

STRATEGIC PRIORITIES 2026-2029

Priority A — Membership Growth and Member Value

Goal: Double active membership (baseline set at 2025 AGM)

Key initiatives:

- Membership proposition refresh (2026): clear benefits sheet + onboarding pack (how to use ICOM networks, calls for papers, committees, ethics/resources).
- Student & emerging professional pathway:
 - campus outreach + “ICOM Student Circle”
 - mentorship matching (students ↔ professionals)
- Institutional membership drive: target museums, galleries, archives, historic houses, university collections, and private collections-care entities.

Priority B — Engaging, Member-Led Programming

Goal: Shift from “events when possible” to a dependable, member-led programme that people plan their year around (in-person + hybrid).

Website & Communications

- Have fully up to date information on activities of ICOM Barbados on the website and social media

Member-led approach:

- introduce Programming Working Group (rotating volunteers)
- rapid “proposal form” so members can pitch workshops/tours
- publish an annual programme grid each January

STRATEGIC PRIORITIES 2026-2029

Priority C — Contributing to ICOM Scholarship

- Active participation pathways into ICOM International Committees / Working Groups and conference scientific programmes
- Regional bridge-building: formalise at least one collaborative session or co-publication stream with ICOM partners a year
- Propose/secure at least one session contribution to Rotterdam 2028 (panel, poster, workshop) aligned with “Building Bridges”

Priority D — Rotterdam 2028: Full Committee Travel + International Representation

Goal: Ensure the full Executive Committee attends ICOM Rotterdam 2028 and returns with tangible benefits for members and the sector.

The “Rotterdam Ready” plan (2026-2028)

1) Establish a dedicated travel fund (Q1 2026):

- separate bank line / reporting category
- transparent policy: who is funded, what is covered, what reporting is required

2) Mixed-income fundraising model (2026-2028):

- Corporate sponsorship packages (airline partner, telecoms, banks, insurance, cultural industries)
- Ticketed workshops (member discount; non-member full fee)
- Institutional co-investment agreements (member institutions contribute toward their staff on committee)